

ADVERTISING AGENCY / CLIENT / PHOTOGRAPHER DETAILS

Photographer:

Job No. or Order No.:

Advertising Agency / Client:

Sig. of Client or representative:

I have read and understand the conditions of this release form

Print name & position:

Product, service or purpose for which photography is to be used:

SESSION DETAILS

Date:

Start Time:

Finish Time:

Total Hours:

Comments: (if any)

Model Agent to send Invoice to:

Photographer

Advertising Agency

Client

Grade:

Hourly Rate:

* Tick which is applicable and ensure address is supplied

Total Hours -

multiplied by hourly rate of

- Total Fee

Models Name:

Extras:

Model Agent:

Subtotal:

Address:

Booking Fee:

Grand Total:

(excl. GST)

In consideration of the sum in 'Subtotal' above and any other sums which may become due to me under the above Association's current Guidelines for the Engagement of Professional models for Still Photography and conditionally upon due payment of the aforesaid sums and the undertaking of the Advertising Agency/Client/Photographer given below I permit the Advertising Agency/Client/Photographer and its licensees or assignees to use the photograph(s) referred to above and/or drawings there from and any other reproductions or adaptations thereof either complete or in part, alone or in conjunction with any wording and/or drawings solely or exclusively for:

Model must delete if not applicable:

- Press advertising
- Direct mail
- Point of Sale
- Experimental
- Packaging
- Poster Advertising
- TV Commercial
- Editorial
- Brochure
- Internet/World wide web
- Other (please state)

In relation to the product, service or purpose listed before:

- In New Zealand
- In Australia
- Worldwide

for a period of 13 months (or if different, enter here) months from the date of the first publication in any media unless otherwise negotiated, and I will not unreasonably withhold further usage rights for additional fees as contained in the Association's current Terms, Conditions and Standards. I understand that such copyright material created by the photographic session(s) referred to above shall be deemed to represent an imaginary person unless agreed, in writing by my agen or myself. I understand that I do not own copyright of the photograph(s).

Signature of Model:

Date:

I am over 18 years of age

Signature of Model Agent:

Witness:

* Models who are under 18 years of age must produce evidence of consent by their parent or guardian. In accepting the above release the Advertising Agency/Client/Photographer undertakes that the copyright material shall only be used in accordance with the terms of this release. Any error in filling in this release must be notified to all parties within 10 days of signing.